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STATE FOR IIP/G/EA - EKENEALY AND RFHOLDEN; EAP/PD - AEGRIMES;
JBOOKBINDER, RHOLDEN, TSKIPPER; EAP/ANP - DRICCI

E.O. 12958: N/A
TAGS: [OIIP](#) [SCUL](#)

SUBJECT: REQUEST FOR DVC WITH GREG NOTESS (First choice) or MARYDEE
OJALA (second choice) -- REINVENTING OURSELVES AS INTERNET
LIBRARIANS.

PROGRAM DESCRIPTION: Post requests a DVC with Greg Notess, Reference
Librarian and expert searcher from Montana State University, who is
also a longtime information industry observer and owner of
SearchEngineShowdown.com.

1B. PREFERRED DATE AND TIME OF PROGRAM, FISCAL YEAR, QUARTER:
Request 3rd week of March (6:00pm Washington, DC; Indiana 5:00 and
Montana 4:00 DST noon NZ the following day). One hour; second
quarter; FY2007.

1C. JUSTIFICATION OF PROGRAM: It is obvious that Internet
technologies have altered the ways librarians work. The amount and
types of information available in digitized form have increased
exponentially, presenting information professionals with challenges
in finding, analyzing, managing, customizing, and sharing
information; and the new realities of electronic research affect
everything we do. The new roles that are called for mean that we
may not call ourselves librarians, and new resources change our
approach to research. Just when we thought we knew how the web
works and what the Internet can provide in the way of credible
resources, the game changes. We wake up to an Internet world where
Google tests a new user interface; a student finds a new online
resource we never knew existed; a corporate client informs us that
he's subscribed to a database we already have in-house; and work
colleagues all over the office think they can find it all on Google.
Post would appreciate the opportunity to hear from Mr. Notess about
the finer points of searching and reference work today and the
challenges facing Internet librarians in this volatile world in
which we find ourselves. We would welcome a discussion on the new
realities of the Internet and how we must rise to the challenges and
constantly reinvent ourselves as we cope with the new realities of
how electronic research affects everything we do.
We would also like Mr. Notess to discuss what librarians need to
know to make searching really work; to see how hands-on information
managers are implementing search software and getting results; to
find out how to troubleshoot search problems and avoid glitches;
learn how to upgrade or enhance the search solution that may already
be in place; and to find out about next-generation search tools and
developments.

1D. MPP THEME AND EXPECTED AUDIENCE: MPP GOAL 07-01 Mutual
Understanding. Embassy Wellington's library and information
professions' contacts will include representatives from the
Parliamentary Library, the National Library of New Zealand, public
libraries, and the university and special libraries in the capital
city.

1E. NAME OF SPECIALIST REQUIRED: Suggestions in priority order are:
1) Greg R. Notess
415 N. 5th Ave.
Bozeman, MT 59715
USA

Ph: 406-994-6563 (daytime); 406-585-2287 (evening)
Fax: 253-390-7391

email: greg@notess.com

OR

2) Marydee Ojala, Editor, ONLINE: The Leading Magazine for Information Professionals, USA edits ONLINE: The Leading Magazine for Information Professionals and writes its business research column ("The Dollar Sign"). Operates her own research and writing company with offices in the U.S. and Denmark, specializing in international business, industry analysis, management processes, and competitive intelligence projects. She contributes feature articles and news stories to Information Today, Searcher, and Information Today's NewsBreaks.

Contact details: Marydee Ojala
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email marydee@infotoday.com

1F. POST PROJECT OFFICER:
Control officer: Christine Vivian
Office phone: 644-462-6112 or 021-418-044
Fax: 644-499-0490
Email: cvivian@actrix.gen.nz & vivianc@state.gov

TECHNICAL OFFICER: Ola Thorsen
Office phone: 644-462-6015, Fax: 644-499-0490
Cell: 6427-451-2535 Email: thorsenO@state.gov

LIBRARIANS.

LOCATION AND TELEPHONE NUMBERS:
ISDN numbers: 644-939-7519 Coord. Line: 644-462-6150
U.S. Embassy, Wellington has a polycom viewstation. 384K
Venue: U.S. Embassy Wellington

Please advise soonest. Thanks and regards,
McCORMICK